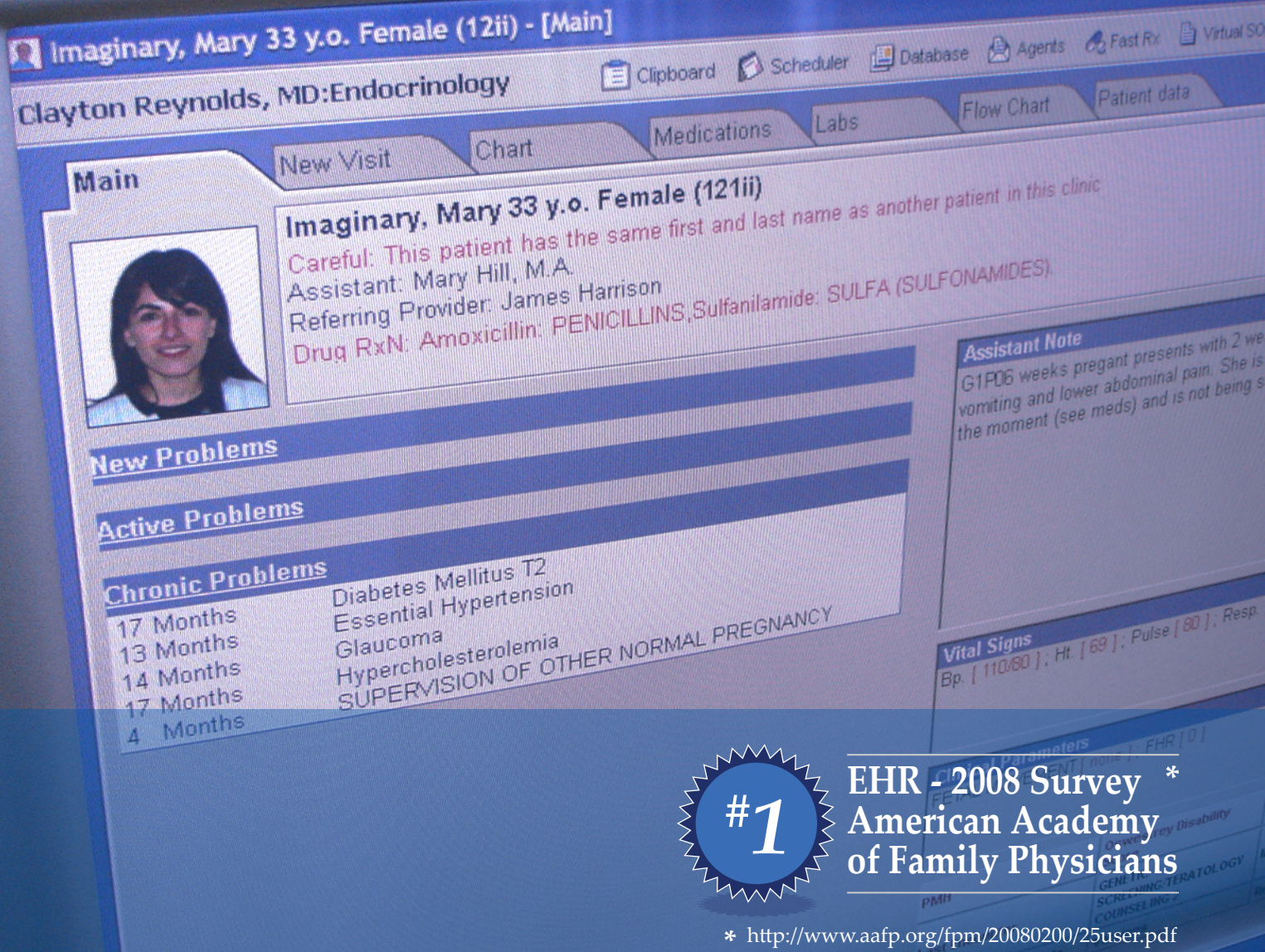


PRAXIS: THE TEMPLATE-FREE EMR!



EHR - 2008 Survey *
American Academy
of Family Physicians

* <http://www.aafp.org/fpm/20080200/25user.pdf>



- ▶ **himss** DAVIES AWARD 2006 for the best EMR in clinical practice.
- ▶ Over 19 years of Ambulatory EMR experience



PRAXIS[®]
Electronic Medical Records

The Template-Free EMR!

PRAXIS EMR is a unique Electronic Medical Record System that charts at the speed of your mind. Based on an artificial intelligence engine called a Concept Processor, PRAXIS EMR continually learns your style, habits, and methodology to consistently improve patient documentation. The Concept Processor inside Praxis enables you to write faster and smarter, and with far less effort.

THERE ARE NO TEMPLATES IN PRAXIS EMR:

Templates slow you down by forcing you to fit your patients into endless pick-lists and pop-up windows, while limiting your freedom and thinking process. And, templates become more rigid and cumbersome as you use them.

PRAXIS EMR enables you to chart template-free!

HOW PRAXIS WORKS

Medicine is an art, and no two doctors practice it the same way. You are unique in the way you treat your patients, and handle your cases. **PRAXIS EMR instantly finds the closest encounter you have ever treated in relation to the one you are about to document**, allowing

you to use that case—with all its instructions, prescriptions, laboratory orders, patient hand-outs, and history—with your current patient.

For every practitioner there is a bell-shaped curve representing a frequency distribution of case types. Some cases are so rare that you most likely have never handled them before. The majority of other cases become repetitive, and is found on top of this bell shaped curve.

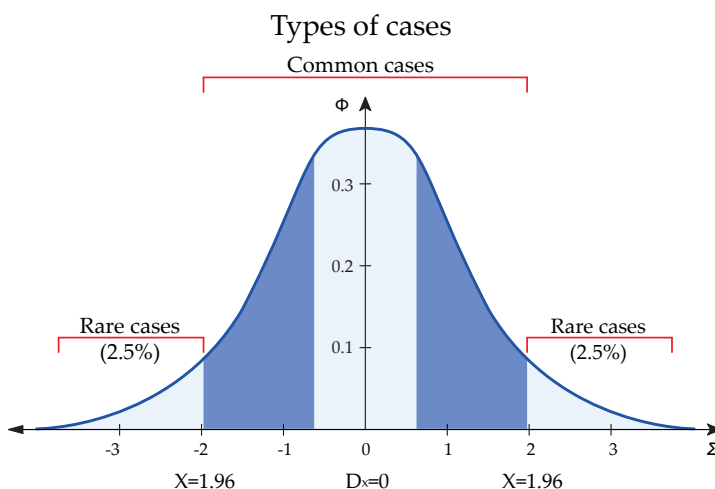
EACH ENCOUNTER YOU SEE PRESENTS THREE POSSIBILITIES:

- ▶ The closest encounter may be identical to your current encounter (not an impossible event, by any means!).
- ▶ The closest encounter may be similar to your present case, but not identical.
- ▶ Or, you may be dealing with a rare case.

If your closest encounter is identical, you are done. Praxis generates the new encounter **instantly, in your own words, following your directions exactly**. Praxis automatically prints or faxes prescriptions, sends instructions for your patients and staff, creates admitting orders for the hospital, procedure reports, work or school excuses, the works! Then, the visit is optimally coded, and the Superbill is sent electronically to billing. This all happens at once... Instantly with very little effort!

If the encounter is similar but not identical, you simply modify the differences from the closest case using keyboard, voice, or hand-writing recognition. But, the true beauty of the Concept Processor is that it instantly recalls all of your modifications in the future! So, when your next encounter falls between two similar cases, your editing is cut in half, and then by a quarter for the next case, and then by an eighth...etc. Soon, you document with extraordinary speed and accuracy, while continuously improving the quality of your writing and your practice of medicine.

In essence, Praxis begins to learn the way you express yourself, the way you think, and the way you practice medicine.



Praxis EMR 4



The Template-Free EMR!

- ▶ THERE ARE NO TEMPLATES IN PRAXIS EMR
- ▶ CHART AT THE SPEED OF YOUR MIND
- ▶ CONSTANTLY IMPROVE THE QUALITY OF YOUR DOCUMENTATION, AND YOUR PRACTICE



PRAXIS EMR will not:

- Waste your time with rigid clinical charting.
- Force your patients into pre-set molds.
- Turn you into a technician in the way you practice medicine.
- Force you to choose from pick lists.
- Lead you to practice medicine in ways other than your own.
- Dictate one 'correct' way to practice.
- Turn your write-ups into electronic nonsense.
- Require you to down code due to incomplete documentation.
- Score less than 100% from any national quality or performance (P4P) scheme.
- Expose you to legal liability from inappropriate documentation.
- Require you to remember the myriad of clinical details of your practice instead of automating them for you.
- Insult your intelligence.

PRAXIS EMR will:

- Save you hours each day in monotonous paperwork.
- Use your previous cases as a springboard to continually better medical writing and thinking.
- Get faster and smarter the more you use it.
- Increase your revenues from excellent documentation.
- Handle automatically the myriad of details that you have to deal with daily by learning from your past.
- Enhance practice efficiency and improve communication.
- Decrease your malpractice risk.
- Reduce stress.
- Help you practice better medicine, your own way!

ONLY PRAXIS FREES YOU FROM THE TEMPLATE NIGHTMARE!

YES: YOU CAN DO IT YOUR WAY!

The Template-Free EMR!

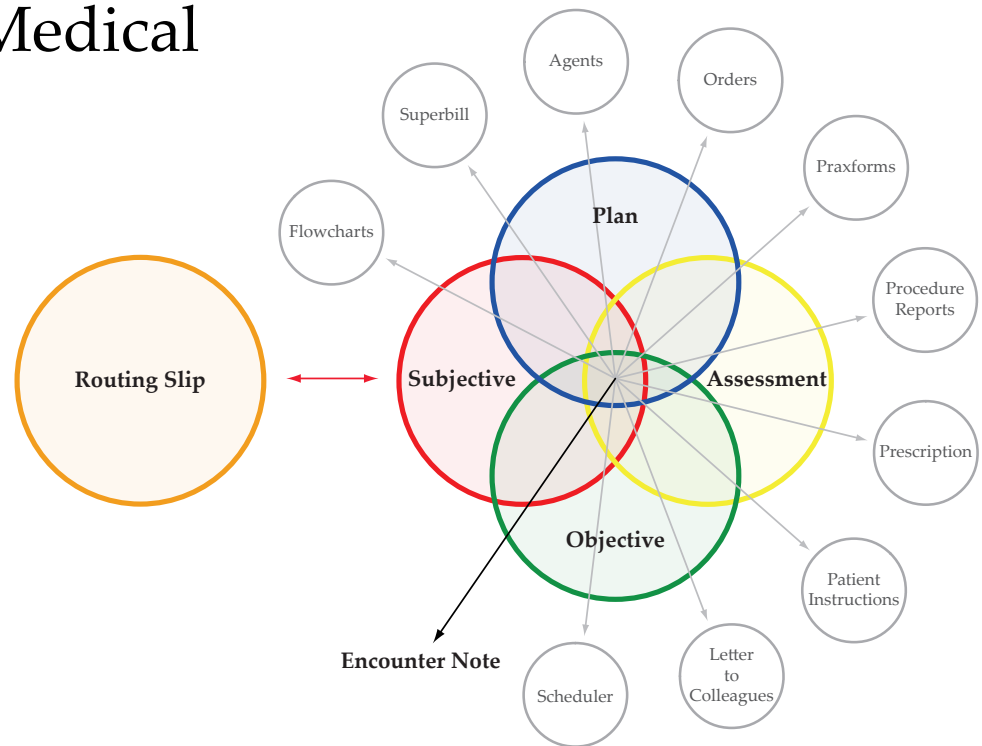
The Concept Processor handles all written aspects of your practice on your behalf. It charts based on how you've handled these same tasks under similar situations in the past. The more you use Praxis, the faster and smarter it gets.

- Automatic generation of complex notes in recurrent patients presenting with multiple chronic complaints
 - Clinical laboratory download, review, and filing in a logical manner learned from you
 - Automatic flow charting of labs/medications/vital signs/labs/clinical parameters to fit the situation
 - Tailored consult notes and referral letters
 - Instant case-related prescriptions and patient instructions
 - Instant case-related admitting orders and surgical center paperwork
 - Immediate procedure and operative reports
 - Fast digital filing of scanned documents and imaging following your clinic workflow
 - Patient-specific and assessment-related health maintenance systems
 - Automated orders to nursing and administrative staff
 - HIPAA and staff compliance monitoring
 - Case coding and super billing with E&M optimization
 - Powerful clinical scheduler linked to the Concept Processor
- Automatic completion and printing of all internal and external paperwork
 - Unique Clinical Practice Guideline engine that advises at the point of care
 - Retrospective query of patients, diagnosis, drugs, vital signs, etc.
 - Powerful, totally flexible prospective query engine.
 - Seamless interfacing to virtually all of the best billing and clinical laboratory systems
- ...and all of these documents, prescriptions and tasks appearing in the same breath as the progress note: Instantly!



PRAXIS EMR IS THE LEADER IN SMALL AND MID-SIZED MEDICAL PRACTICES, WITH THOUSANDS OF PHYSICIANS PROVIDING FEEDBACK SINCE 1989. Praxis is one of the oldest EMRs in the market, and one of a kind.

A New Generation in Electronic Medical Records



PRAXIS EMR VERSION 4: WAY BEYOND CHARTING

The same logic that helps chart at the speed of the mind helps you manage your practice your way. If you require a patient to return for a follow up visit in six months because of a certain condition, Praxis will remind your staff on your behalf to call the patient six months from today. Far better: The next time you see a different patient with the same problem, Praxis will remind your staff to call that patient six months from now! As you use Praxis, your Clinical Health Maintenance is customized to the way you practice medicine. Praxis constantly undertakes more and more tasks on your behalf!

Let's say you require a flow chart to trend a particular condition on a given patient. With Praxis, when you see another patient with the same condition, the same flow chart is generated for that patient and populated automatically.

The Scheduler works the same way: When you schedule a given patient to return for a follow up exam within a specific time period, Praxis automatically remembers to schedule similar patients in the same manner on your behalf. Praxis automates your entire office flow by learning your methods!

PLEASE SEE THE DEMO WHEN YOU HAVE SOME QUALITY TIME. TURN ON THE SPEAKERS IN YOUR COMPUTER, AND ENJOY IT!

Knowledge Exchanger: Not a Template!

The Praxis Version 4 Knowledge Exchanger is here! Please visit www.praxisemr.com for a full preview of this powerful feature, designed to make your Praxis start-up a breeze!

The Praxis Knowledge Exchanger is a library of medical knowledge bases from colleagues across all specialties of medicine that you can incorporate into your personal knowledge base. This dynamic new tool allows physicians to tap into the knowledge of other clinicians enabling rapid start-ups for new users and enhanced charting capabilities for long-time Praxis users.

Makers of templates claim that the drawback to the more sophisticated Praxis approach is that the Concept Processing learning curve is too great.

Now, with the arrival of the Knowledge Exchanger, the entire argument is moot. The Praxis Knowledge Exchanger enables physicians

to instantly benefit from the medical knowledge of their peers, and yet maintain a completely separate knowledge base that self-learns just as before.

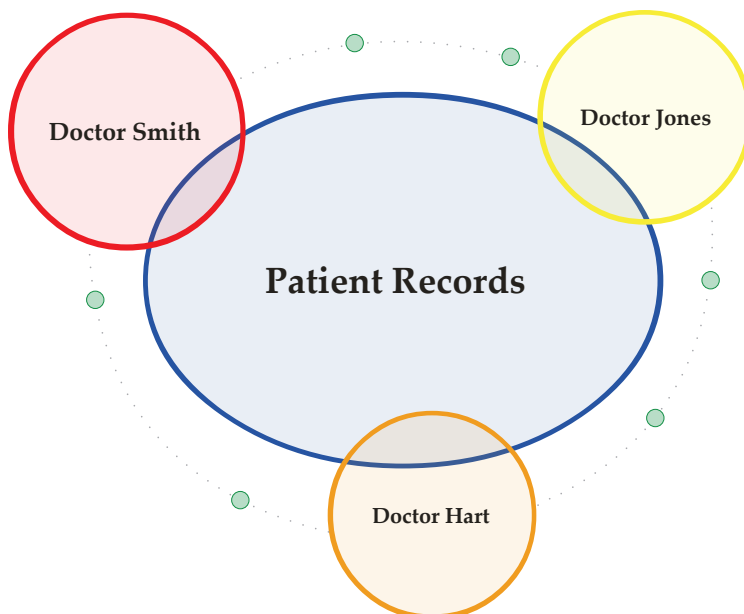
How does the Knowledge Exchanger work?

Complete, external databases crafted from years of real-life medical learning will be ready at every Praxis user's fingertips. You can freely "import" from n number of knowledge bases that temporarily "coexist" with your own knowledge base.

After "importing" another knowledge base, foreign keyword entries for all elements will be labeled in RED (as opposed to BLACK for your own).

After selecting a red keyword, it appears in a special window, very similar to the Virtual SOAP, where you adjudicate on the entry (which can be an entire case, or simply an element such as a patient handout or a procedure report), and edit it at will. Upon saving it with your case, it then gets memorized your way, with your keywords and linked to your cases.

It is from then on out yours.



The Knowledge Exchanger offers the best of both worlds:

A very rapid upstart for new users together with the intelligence and flexibility of Concept Processing.

You'll be charting in no time!

Praxis Testimonials



- Daniel Griffin, MD – Internal Medicine, Fort Collins, CO, winner of the 2006 HIMSS Davis Award for best use of Information technology. Top 1 percentile of Medicare audits.

“Praxis just impresses me more each day. I hear they call enthusiasts ‘Praxites’ and wonder if we are all getting paid for endorsements. When you have a product as great as Praxis you can’t help but share your enthusiasm.

I don’t think I have to comment on the financial side of doing two level 4’s on new patients in an hour and then at the end of the day being done; no end of the day dictation catch-up or review because its done while I am in the room

I’m one of those fanatic Praxis users. I started using Praxis almost 4 years ago after using 3 others in different settings. I’ve found it to really improve my office workflow and productivity. I also find that it really cuts down on my charting time and helps me practice medicine at a higher level by learning from me and then reminding me of drug monitoring, etc.”

- Robert Schubert, MD- Family Practice, Bluff City, TN:

“It will take time for you to learn any system. I believe that your time will be much better spent learning this one.

The way medicines are handled is absolutely brilliant - this alone would be selling point enough to use Praxis. But when you consider the agents, the nurse’s Pre-SOAP, the lab interfaces, Scanaway, Praxforms, Queries, knowledge exchanger, and on and on and on... You have built the most incredible EMR the world has ever seen!

In summary, the care I provide to my patients is more efficient, has fewer errors, and is less stressful than it was before. And what I had before was really very good. Praxis 3 is simply a remarkable program. It continues to improve, but if it just stayed at this level of sophistication forever, it would be years before anyone came close to it. Every time I visit a friend’s office and check out his EMR, I am more thankful that I use Praxis.

The term ‘paradigm-shifting’ has become cliché in today’s business lexicon, but it is accurate when applied to what Praxis could do to modern medicine. Better patient care. Less stress. More money through greater efficiency. Thanks, Praxis. This will do fine.”

- John Sundheim, MD- Internal Medicine, Whiting, NJ:

“Making my office electronic is great fun with Praxis. It has re-kindled my interest in medicine. Generating a quick note sure beats the laborious task of writing. It also makes for better medicine. For every problem, you can pre-create all the questions to askThe money spent on Praxis is a good investment since it has, in my opinion, all the markings of a clear winner in this market for EMRs.”

- Wesley G Bradford, MD, MPH, MBA – Assistant Clinical Professor, Department of Family Medicine, Harbor-UCLA Medical Center, Rancho Palos Verdes, CA:

“There is an important, unique and fundamental qualitative difference between Praxis and every other EMR out there -- the idea of ‘Concept Processing’ rather than the usual templates. This is a form of artificial intelligence,

“True innovation does not copy or replicate the outdated paper chart process, but delivers with clear vision new and exciting things. This vision is clearly in focus with Praxis.”

Praxis Testimonials



meaning that it actually learns from you, as you go along, exactly how you prefer to practice, and gets quicker and easier as you gain experience. After several cases, it starts going blazingly fast compared to the template type of EMR.

It should save you in the long term by reducing staff resources, and by increasing patient capacity/efficiency. You get better documentation and have a system that can remember for you all the boring repetitive stuff we otherwise forget or are too busy to focus on. Mere templates can't do that!"

■ Carlo Diminico, MD – Internal Medicine, Poughkeepsie, NY:

"My experience with Praxis over the last year has been remarkable. I have gone from illegible charts that pile up at the end of the day, to finishing typed notes within 1 minute of seeing my last patient. While Praxis support has been excellent, I haven't needed them all that much since this is a stable piece of software.

Praxis reminds you of the knowledge you already have entered into the database and helps you organize your plan of action. It is the repository of your accumulated practice style and, over time, it reflects your knowledge and approach to problems and diagnoses. In this way it grows to suit you the more you use it. It is a subtle, yet powerful distinction from the simple 'template' driven EMR.

I have nothing but praise and satisfaction and can't imagine going back. Praxis is a great piece of software!"

■ Roger Ven Torres, MD – Internal Medicine, West Allis, WI:

"My reimbursements are great! I get paid for level 4's or even 5's based on this current documentation with Praxis. Praxis forces the user to document what they do, then forces them to get reimbursed for it... and Praxis makes me remember to keep best standard of care each time."

■ Stephen Markus, MD – Family Practice, Bellevue, WA:

"Praxis pays for itself by not spending all your days searching for charts, taping silly pieces of paper into charts, and charting Rx's. This is an enormous cost saving product and a major stress reducer for the staff."

■ Thomas C. Davies, MD - Family Practice, Farmville, VA:

"This is an amazing program that greatly surpasses my expectations. I really found Praxis worth it in terms of reduced fatigue and improved quality of records, which is also how I justified it.

There have been very few things to come along to make my practice life easier - this is one of them, so I grabbed it. The requirements from HCFA are bizarre, elaborate and unnecessary...I see Praxis as a way to match the challenge.

This is a great program and the commitment of Praxis to continually improve it on a short cycle should serve as a model for software development."

"Praxis reminds you of the knowledge you already have entered into the database and helps you organize your plan of action. It is the repository of your accumulated practice style and, over time, it reflects your knowledge and approach to problems and diagnoses."

Praxis Testimonials



- Roger Tall, MD – Urology, Idaho Falls, ID:

“Praxis remains the backbone of my practice. I have been using Praxis for over 5 years and cannot imagine going back to template driven medical records, or worse, (gasp) hand written or dictated records.

The difficulties of marrying software to hardware, and working out a few bugs, have made this the best investment in my practice.”

- Ronald S. Haxton, MD - Diplomate of the American Board of Pediatrics:

“You have created a revolutionary and inexpensive computer charting system that could become the universal standard.

Anyone with a serious interest in practicing high quality medicine and an interest in computers needs to look at Praxis. There is nothing else that even comes close.

It is the best system that I have found for medical practice note-keeping because it is far superior to any of the ‘template’ systems and has superb flexibility characteristics.

I have recommended Praxis to many physicians. It is a program that any physician with a modicum of computer literacy would see as the answer to his practice needs.

You are limited only by your imagination, intelligence and time as to what you can do with Praxis. When you get into Praxis you will love it. Using it is ‘addictive’.

When you realize how much you can do to generate a superb medical record and be reminded of all of the details that are so

important to quality medical practice with speed and documentation for the snoopers, you will be glad you got involved.”

- John Schwab, MD – Diplomate of the American Board of Family Practice, Akron, NY:

“All my requirements were met with Praxis... Praxis will allow us more time to be doctors, instead of writers of medical paperwork who also see patients.”

- Shane Avery, MD - Family Practice, Scottsburg, IN:

“Praxis has been a hit with my office staff and the patients. A couple of colleagues came over today and were floored when I showed them the system.

It is rare to find an EMR that actually improves a physician’s efficiency and assists them in the care of the patient. This is why I describe Praxis as, ‘The working doc’s EMR.’

Where I am only human, Praxis makes perfect.”

- Clayton L. Reynolds, MD - Lakeside Medical Associates, Lancaster, CA:

“I anticipate that Praxis will become the gold standard in the field of electronic medical records.” I feel a kinship with it, because it deals with medical facts exactly as my brain does. It sees the ‘concept’ of a disease and stores and retrieves ‘cases’ exactly as my brain does, not as isolated facts but as a coherent whole.”

“The level of interest and support from the company is impressive because the developers seem sincerely devoted to improving the product based on users’ feedback.”

Praxis Testimonials



- Allen S. Uhlik, MD – Diplomate of the American Board of Internal Medicine:

“I am fascinated with the idea of a Concept Processor! I thought I was very much against loading my own medical knowledge in the computer. I have since found that it is actually essential that you load your own information. It is fascinating to put a diagnosis down, watch it load, make a couple of adjustments, and all of a sudden the chart is done for that patient. As I sit here dictating this letter, I am still looking at the other template system sitting on my shelf.”

- J. Craig Barnett, MD – Cardiologist, Lake Mary, FL:

“The most important aspect of medical office software, after billing, would be the creation of the patient data in a way that not only maximizes care but also minimizes your time doing this. Therefore, out of my experience as a cardiologist and software developer, I would highly recommend Praxis as the single best way to do that today.”

- Cary Zietlow, MD - Internal Medicine, Indianapolis, IN:

“Praxis is the Best Partner that I have ever had!”

- Lewis Lipson, MD - Cardiology, Chevy Chase, MD:

“I am hopeful that Praxis may initiate a whole new approach to EMRs that will be much more physician-friendly.

The level of interest and support from the company is impressive because the developers seem sincerely devoted to improving the product based on users’ feedback.

Praxis is unique in being a physician created program; the developers are incredibly responsive to problems and suggestions.”

- Michael Moses, MD - Endocrinology, Parkersburg, WV:

“I have little doubt in my mind that Praxis is superior, hands down, to ALL other means of charting...once used even for a short time, Praxis becomes the most effective, accurate and honest way to do charting in your office.”

- Cecelia Hissong, MD - Addiction Psychiatry and Family Practice, Dearborn, MI:

“Praxis is the one tool which will make practicing medicine easier. Now, at 58 years of age and after 30 years of practice, if I can get it, you youngsters out there can do the same. It takes perseverance...and patience...and it will come. The rewards will far surpass the cost.”

- Curtis E. Harris, MS, MD, JD - Practicing Endocrinologist, Professor of Medical Law University of Oklahoma, Oklahoma City, OK:

“PRAXIS has much greater utility and flexibility than a template-driven program. In addition, PRAXIS has another very valuable feature that you may not have considered: that is, enhanced legal protection for the busy practitioner. Good documentation is critical

“I feel a kinship with it, because it deals with medical facts exactly as my brain does. It sees the ‘concept’ of a disease and stores and retrieves ‘cases’ exactly as my brain does, not as isolated facts but as a coherent whole.”

Praxis Testimonials



to properly defend a physician against a malpractice claim.

However, it is not only important to record what was done, but also to show the logical progression of thought that lead to a diagnosis or course of action. PRAXIS requires the physician to record his thinking process, and to refine the logic with each new patient. By focusing on the difference between patients, the record necessarily reflects why one given diagnosis or therapy was chosen over another.

This in turn allows the defense attorney to use the record to assert the uniqueness of the patient, and why this therapy was chosen for this patient. Since a physician is not held to be a guarantor of a cure of a good result, but instead must choose an acceptable treatment based on the information available to the physician at the time the choice was made, clear documentation of what was known is usually an adequate defense.

Another related problem that is latent in every template-driven program that is not present in PRAXIS is that the templates in other systems are subject to discovery and to use against the defending physician. Imagine how pleased a plaintiff's attorney would be to find that a physician's entire practice could be reduced to a series of simple statements. Suddenly, the art of medicine is diminished, and the defending physician appears to be a mere technician in the way he practices, forcing all his patients into a single mold. However, since PRAXIS is based on the examination of previous patients, these records are not subject to discovery since they are protected by physician-patient confidentiality. While the process by which a physician using PRAXIS to enter data is

discoverable, that process is little different than what is now done without PRAXIS. While several other systems provide for such things as accurate and legible recording of notes and prescriptions, it is the flexibility and theory behind PRAXIS that will, in the long run, provide the best legal protection for the practicing physician."



“The most important aspect of medical office software, after billing, would be the creation of the patient data in a way that not only maximizes care but also minimizes your time doing this.”



PRAXIS[®]
Electronic Medical Records

**Learning from the greatest
physician clients in the world for
over nineteen years.**

Please view the included Praxis
EMR demo or download it at:

www.praxisemr.com

Warner Center
6271 Variel Avenue, Suite A
Woodland Hills
CA 91367-2512
Telephone: 800-985-6016
e-mail: sales@praxisemr.com